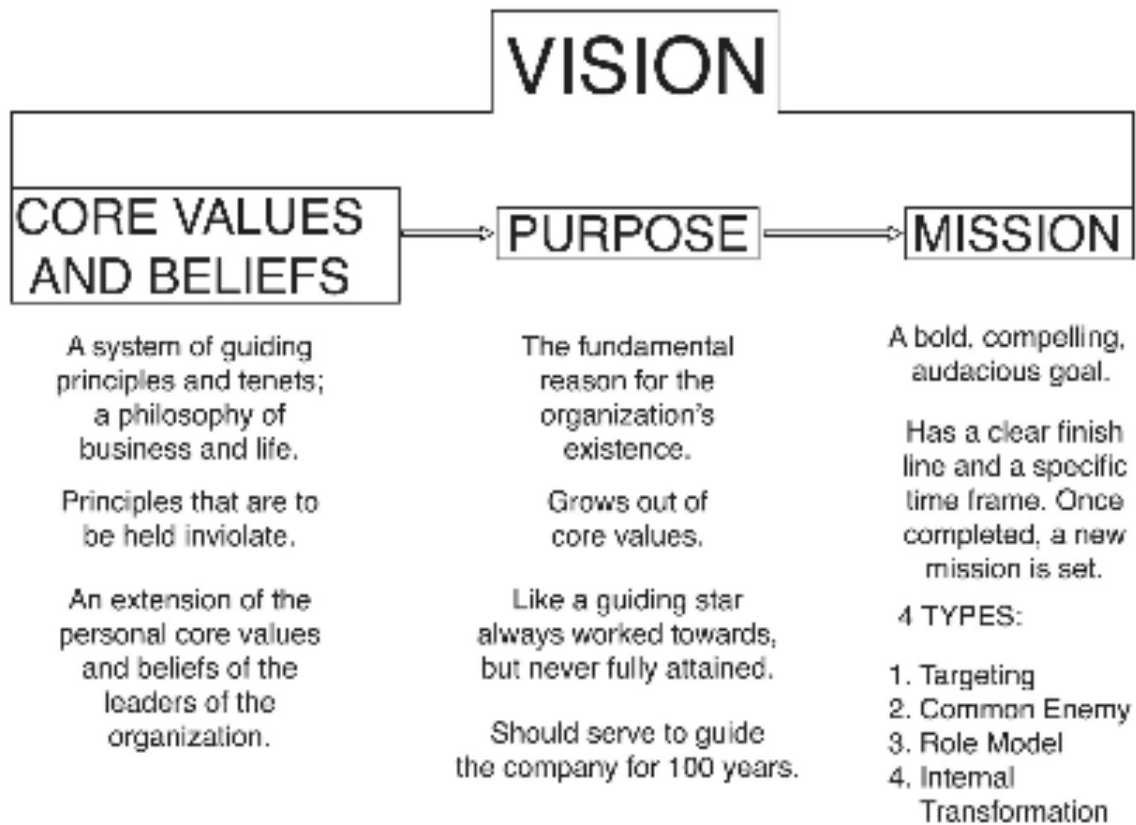


Vision by Collins



Collins, Jim. BE 2.0 (Beyond Entrepreneurship 2.0): Turning Your Business into an Enduring Great Company (p. 95). Penguin Publishing Group. Kindle Edition.