

The Goal Driven Manager

Code of Integrity

The following is a professional code for the Goal Driven Manager to consider and voluntarily follow as they see fit.

1. Be a professional, always striving to meet your own high standards regardless of the standards of others.
2. Seek to understand the goals of the business in which you work and dedicate your actions to achieving those goals and helping others in the business do the same.
3. Be honest with yourself and with others. Your integrity is more important than your employment.
4. Call it like you see it.
5. Face the facts, and don't shy away from difficult situations.
6. With a servant's heart and a fighter's spirit, never stop working to improve the team's performance and the performance of everyone on the team.
7. Set an example by working to improve your performance in service to the goals of the office.
8. Use and develop your strengths. Never minimize them. Help others to do the same.
9. Take ownership of the success of the business. If you find that you are not effective despite your continued best efforts, discontinue your role as manager.
10. Keep alive the spirit of play -- and don't let seriousness darken the day.

